

# 2024 Impact Report



**Strengthening  
Our Community,**  
*One Neighborhood at a Time*



**STARK  
LIBRARY**

*Inviting. Informing. Transforming.*

# Advancing Literacy

**58,019**  
Active Library Cardholders

**11,844** New Library Cardholders

**663,769** People who walked through our doors



## Collection Usage

**762,161** Digital Circulation

**2,037,450** Physical Circulation

**2,799,611** Total Circulation



## Programing & Outreach

**98** Ready for School Families

**436** Ready for School Sessions

**847** Ready for School Kits Distributed

**1,227** Ready for School Attendees



**207** Homework Help Attendees

**68** Homework Help Sessions

**2,818** In-Person Programs

**43,749** Program Attendance



### Backpacks for Kids

It's hard to learn when you're hungry. We partnered with the Stark County Hunger Task Force and provided

**9,573** Backpacks to Families In Need

### Dolly Parton's Imagination Library

Almost 68% of all kids five and under in Stark County get a free book each month from Dolly Parton's Imagination Library!

**13,645** Stark County Participants

**161,794** Books Mailed



# Connecting People



## 1:1 Services

Our staff provide personalized services for people who need individual help in specific areas, like navigating the Web, using their smartphones, finding jobs, getting passports, notarizing documents. In 2024, we helped **13,067 individuals**.



## Books by Mail

It's important to keep everyone connected – especially when the person is unable to leave their home. In 2024, we delivered **1,403 personalized packages** to individuals who are homebound.



## Meeting & Study Rooms

People booked our meeting and study rooms a total of **9,362 times**.

## Engaging Community

**2,695,897** Website Users

**3,402,654** Website Visits

**6,408,065** Website Page Views

**17,711** Facebook Followers

**2,375** Instagram Followers

**108,627** eNewsletter Subscribers



## Reading Challenges

Reading Challenges encourage readers of all ages to explore new books, set reading goals and engage with the Library in a fun and rewarding way.

**5,205** Summer Break Registered Readers

**1,508** Winter Reading Challenge Registered Readers

**148,837** Total Days Read Both Challenges

## THE DR. AUDREY LAVIN SPEAKING OF BOOKS AUTHOR SERIES 10TH SEASON

2024 marked the tenth season of the acclaimed *Dr. Audrey Lavin Speaking of Books Author Series*, which brings authors of every genre and background to Stark County to inspire and delight patrons and bring the community together with lively conversation.

Throughout the years, Stark Library has partnered with many organizations to bring more than 30 authors to Stark County.



Humanitarian, Correspondent and Best-Selling Author, Jenna Bush-Hager at the *Speaking of Books Author Series* on Oct 24, 2024

# ReImagine

STARK LIBRARY



Continuing our commitment to offering exceptional service and facilities to our community, our Library Board authorized "ReImagine 2.0" in January of 2023. The First Phase of ReImagine 2.0 was completed in the fall of 2024 with the branch renovation of Plain Community Branch as well as Sandy Valley's branch relocation the Southgate Shopping Center. The Second Phase focuses on both a brand-new Main Library and a district-wide new Operations Center in Downtown Canton.

## Bridging the Digital Divide

We provide free access to public computers, WiFi in all of our locations, and WiFi Hotspots for families and students who may not have internet access in their homes.

 **4,261** WiFi Hotspots & Internet2Go Kits Circulated

**75,000+** Computer Sessions

**275K+** WiFi Sessions



### STARK LIBRARY BOARD

Steven Pittman, *President*

Susan Rodgers, *Vice President*

Sally Efremoff, *Secretary*

Robert F. Belden, *Board of Trustees*

Joseph French, *Board of Trustees*

Robin Mingo-Miles, *Board of Trustees*

Daniel Petricini, *Board of Trustees*

### OUR MISSION

We strengthen the community by advancing literacy, connecting people, and encouraging exploration.



*Inviting. Informing. Transforming.*



[StarkLibrary.org](http://StarkLibrary.org)