

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Stark County District Library and Canton Charge announce Pozzie's Book Buddies reading program

October 13, 2015 (Canton, Ohio) – Stark County District Library, The Smart Store, where everything is free®, has paired up with the Canton Charge to announce a new program to promote literacy and a life-long love of reading for kids in the Stark County area. The Library and The Charge have teamed with Consumers National Bank to introduce Pozzie's Book Buddies, new for the 2015-16 season.

Pozzie's Book Buddies is an incentive-based club that encourages reading every day. As participants read daily, they can track their progress and goals on a special reading map of the Canton Charge basketball court. When they reach a goal, they are awarded prizes to local restaurants and attractions such as Chick-Fil-A, Chuck E. Cheese, North Canton Skate & Entertainment Center, and Laser Quest, plus a chance to attend a Charge game and spend time with Pozzie himself.

Students and their parents may sign up for the program at any Stark County District Library location. For the full list of participating Stark County District Library branches, along with information to sign up for the program, head to www.CantonCharge.com.

ABOUT THE LIBRARY

One of the 8 largest library systems in Ohio – and the county's oldest library -- Stark County District Library serves the community through 10 locations, six mobile libraries, and a 24/7 digital branch.

A 2009 winner of the prestigious National Medal for library service, the Library serves over 100,000 active cardholders, annually circulating 3.5 million items from its 1.2 million item collection and providing access to an additional 66 million items from lending networks throughout Ohio. Each year the library presents nearly 8,000 programs for 170,000 attendees and provides 280,000 computer sessions on the publicly available computers found in each branch.

Today, as it reimagines itself as The Smart Store, where everything is free®, the Library is emerging as a national thought-leader with innovations such as its "no overdue fines" policy, the recently launched BikeSmart bike sharing network, and the Start Smart School Partnership.

For more information, call 330.452.0665 or visit <http://www.starklibrary.org>.

ABOUT CANTON CHARGE

The Canton Charge, presented by SecureData, 365 is a part of the Cleveland Cavaliers and Quicken Loans Arena organization and also owned by a group led by Cavaliers Majority Owner and Quicken Loans Founder and Chairman Dan Gilbert. The group also owns and operates the Cleveland Gladiators of the Arena Football League and the Lake Erie Monsters of the American Hockey League, both of which play their games at Quicken Loans Arena in downtown Cleveland.

Stay connected by following the team at: **@CantonCharge on Instagram, @CantonCharge on Twitter, and on Facebook at www.facebook.com/CantonCharge.**

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